



**Putting people first**

**Working together**

**Building stronger  
communities**

## **Westward Group Strategic Goals 2011 / 2012 are to:**

- Be a top performing organisation, delivering outstanding services.
- Increase our financial strength.
- Be recognised as a good employer, with a motivated and skilled workforce.
- Be an innovative and efficient partner that key stakeholders want to work with.
- Continually raise the quality of our homes to the highest possible standard.
- Deliver planned and sustainable growth.
- Put customers at the heart of all that we do, always improving communication and involvement.
- Provide support services to increase independence for vulnerable people.
- Invest in our communities and their environment.

